

Constantly shifting customer needs, dynamic market conditions and increasingly complex regulatory mandates make it critical for business and IT leaders to have visibility into the data that powers their business processes. The problem is that this data is often inaccurate, inaccessible and difficult to interpret.

Trillium Services designs Data Quality Dashboards that simplify access to information in a visual format that can be easily understood and shared by teams across your business. The dashboards will enable you to monitor, measure and compare critical data against a set of key performance metrics so you can identify and remediate data defects and gain greater visibility into your business. With this insight, you can increase organizational agility by anticipating market opportunities, uncovering hidden risks before they impact your business and making more informed long-term, strategic decisions.



### **Customer Insight**

Drive revenue growth by pinpointing hard-to-find information and key trends to improve performance of marketing campaigns, cross-sell/upsell initiatives, loyalty programs, customer service activities and more.



### **Regulatory Compliance**

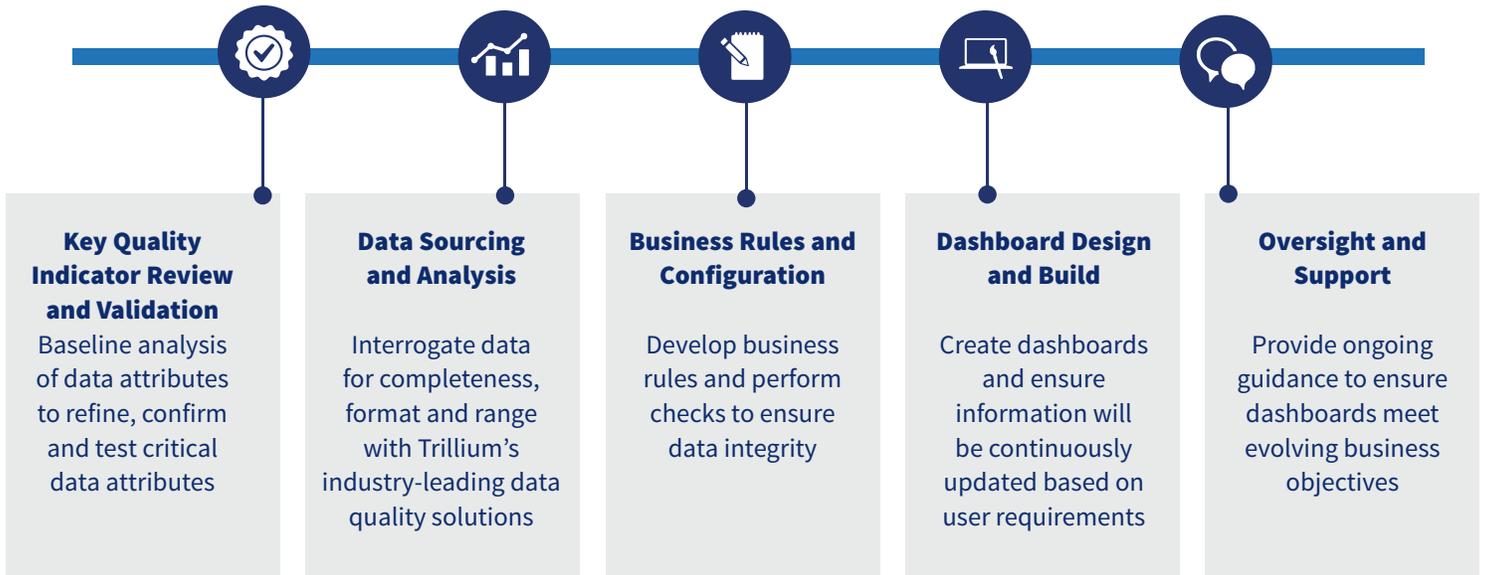
Accelerate compliance and strengthen relationships with regulators by pinpointing missing and inaccurate information, monitoring and comparing key data elements and submitting dashboards as evidence that proper standards and data monitoring processes are in place.



### **Asset Management**

Enhance safety and ensure cost-effective maintenance by analyzing data to gain a complete understanding of the universe of assets across your organization, including manufacturer name, production/installation dates and maintenance records, among others.

## Increasing Business Transparency in Fewer than 30 Days



Trillium provides a clearly defined process and documented best practices that are based on our experience delivering successful client engagements for more than 20 years. Through Trillium's Reporting Adapter, our data quality solutions connect to numerous visualization tools, including Qlik, Tableau and Excel. The combination of our subject matter expertise, proven process and powerful technology will help ensure the successful delivery of your dashboards in fewer than 30 days so you can begin to rapidly realize business value.

### About Trillium Software

Trillium Software, a Harte Hanks Company, is a leading global enterprise data quality solutions provider. Our data quality specialists help organizations achieve increased business from their data management initiatives and existing business-critical processes by providing enterprise data profiling and data cleansing software and services. Trillium offers industry-specific business solutions that help solve data problems experienced by financial services, banking, retail, healthcare, manufacturing and risk professionals. Trillium's full complement of technologies and services includes global data profiling, data cleansing, enrichment, and data linking for e-business, Cloud, Big Data, customer relationship management, data governance, enterprise resource planning, supply chain management, data warehouse and other enterprise applications.

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