

Within three years, approximately one-third of the world's largest companies will experience an information crisis resulting in major business-threatening situations due to their inability to adequately value, govern, and trust their enterprise information.<sup>1</sup> These companies are not alone, as organizations of all sizes are overwhelmed with data and often do not even know how to start getting their data under control.

We at Trillium Software understand that accurate data is critical to the performance of an organization and foundational to obtaining the expected ROI from any technology investment. That is why Trillium provides a proven approach to designing and implementing sustainable data quality and data governance strategies that will ensure your business improvement.

We offer a Customer Value Promise to help you identify, demonstrate, and achieve specific organizational benefits. Our Customer Value Promise covers a broad range of mission-critical initiatives, such as creating an accurate view of all customers across multiple channels to increase sales and improve customer retention. Our Promise is built on more than 20 years of empowering businesses across many industries and regions of the world to improve their performance with effective information management processes and accurate data.

Unlike many solution providers, Trillium blends industry-leading technology with out-of-the-box content and consulting services to kick-start new projects or get your existing projects back on track— all within 90 days and with only minimal involvement from your IT team.

Contact us to learn more about our Customer Value Promise and how several industry-leading organizations, including AT&T, Canon, and Porsche, have improved their business performance with Trillium Software.

<sup>1</sup> Gartner, "Predicts 2014: Information Governance and MDM Are Critical for Digital Transformation"

### Flexible Deployment Options

Trillium has been rated a Leader in Gartner's Magic Quadrant for Data Quality Tools since the inception of these rankings more than eight years ago. We have been recognized for our dedicated data quality focus and the strength of our core data quality capabilities, including profiling, parsing, standardization, and matching. Trillium offers both cloud-based and on-premise solutions and is designed to integrate with numerous technologies to support heterogeneous environments, including IBM, Informatica, Microsoft, Oracle, SAP, Teradata, and TIBCO.

### Out-of-the-Box Content

Trillium provides more than 100,000 out-of-the-box rules developed during more than 1,000 client engagements, as well as postal directories and geocodes for over 230 countries, regions, and principalities. Our library of profiling, cleansing, and matching rules will accelerate your projects so that you can quickly realize measurable business results. As your initiatives evolve or expand, our easy-to-use business rules manager enables any member of your team to rapidly add or modify rules, without coding or software development skills.

### Consulting Services

Trillium offers a comprehensive set of services based on a proven methodology to ensure the success of your data-intensive business initiatives. These include customer solutions for a number of predefined engagements, including dashboards/data quality monitoring, operational data governance, customer/reference data quality, and data migration.

Supporting these customer solutions are advisory services to assess the current state of your data governance program or data quality initiative and its business impact. We also offer expert implementation services that are tailored to the needs of our customers and focus on addressing the most critical issues up front and delivering a rapid return on your investment. In addition, Trillium provides comprehensive education programs that are designed to accelerate user adoption and optimize the performance of your team. Trillium has local resources across five continents to support your global needs and eliminate the expense, effort, and time to partner with multiple "in country" data quality partners.